

FOR IMMEDIATE RELEASE

Studio City Celebrates Taiwan's 'Mando-Pop' Super Idols in Spectacular Showcase of Concerts

Live 'Taiwan Music Series' Officially Launched – A First for Studio City Event Center

MACAU, Tuesday, September 29, 2015 – Nine Taiwan 'Mando-Pop' stars including Show Lo, JJ Lin, A-Lin and Hebe Tien are set to headline a spectacular showcase series of concerts this November at Studio City Event Center ("SCEC"), located at the new cinematically-themed entertainment and leisure destination resort in Macau: Studio City. Tickets are now on sales at the official website of Studio City.

Exclusively presented by SCEC, the 'Taiwan Music Series' is the world-class center's first branded music series consisting of an electrifying 'three-concert' program featuring a line-up of top Taiwanese artistes and produced by renowned music producer Chen Cheng Chuang and his acclaimed production team.

'I have produced many top concerts and awards ceremonies in my career, yet it is my first time to be invited to tailor-make a concert series with such a unique concept. As inspired by the 'This is Entertainment' vision of Studio City, I realize that my concert series for Studio City has to be a top quality entertainment production and a true musical journey for everyone. The first series, headlined by all-time favorite Show Lo, will be a music extravaganza with hot dance and music. The second, led by JJ Lin and A-Lin, will be a romantic feast for music lovers. The finale will be a signature concert with live band and featuring Yoga Lin and Hebe as the headliner,' said Chen.

All-time favorite, Show Lo, kicks-off the concert series on November 14, 2015. The versatile Taiwanese hip-hop and R&B singer, actor and TV host - affectionately known by his Chinese nickname Xiao Zhu – stars in the top-Taiwan music-fest will be supported by rising icon, Calvin Chen and Taiwanese sweetheart, Amber An.

JJ Lin and A-Lin will take the stage jointly for the second performance of the series on November 21, 2015. Talented, multi-lingual singing-star, Taiwan-based Singaporean JJ Lin is a former Taiwan 'Golden Melody Awards' winner. He is joined by Taiwan's "Born Diva" A-Lin, in a musical extravaganza supported by new talent, Aaron Yan.

The series finale on November 28, 2015 stars "Supernova Diva", Hebe Tien. Tien released her first solo studio album "To Hebe" in 2010 and has enjoyed hit successes with singles "Insignificance," "Love," "The Most Important Thing in Life"

and “Still in Happiness”. She will be joined by hot idol, Yoga Lin and former Taiwanese ‘One Million Star’, TV reality talent-show winner, Janice Yan.

The ‘Mando-stars’ expressed their delight at the opportunity to perform at Asia’s Entertainment Capital. “It will be my very first time to stage my concert in the ‘new’ Macau when Studio City opens! I’m truly excited to be performing at Studio City Event Center as I have heard about the uniqueness and exclusiveness of this world-class venue. I believe all music fans will be mesmerized by the state-of-the-art acoustics and the overall luxurious environment while enjoying this very special customized show,” said Show Lo.

“We’re very much looking forward to being part of this exciting Taiwan concert series and share the stage in this incredible new addition to Asia’s entertainment offering in Macau,” said JJ Lin and A-Lin. “Along with all my fellow artistes, I am thrilled that we have the opportunity to touch the heart and soul of all music lovers in Macau, at the brand-new resort Studio City,” said Hebe Tien. “It is such a privilege to be one of the first performers in the Studio City Event Center - I hope our fans are excited as we are!”

The Taiwan Music Series continues the SCEC’s inaugural season of the hottest concerts.

Taiwan Music Series Schedule

Date	Event	On Sale Date
November 14, 2015	Show Lo/ Amber An/ Calvin Chen	September 28, 2015
November 21, 2015	JJ Lin/ A Lin/ Aaron Yan	October 6, 2015
November 28, 2015	Hebe Tien/ Yoga Lin/ Janice Yan	October 13, 2015

For more ticketing information, please visit www.studiocity-macau.com.

Studio City – This is Entertainment.

For further information on Studio City, please visit: www.studiocity-macau.com, follow us on Sina Weibo at www.weibo.com/studiocity and like us on Facebook at <http://www.facebook.com/studiocitymacau>

For our latest press releases, visuals and multimedia, please visit: www.studiocitymacaumedia.com

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This release contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. The Company may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the “SEC”), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including

statements about the Company's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility, (iii) local and global economic conditions, (iv) our anticipated growth strategies, (v) gaming authority and other governmental approvals and regulations and (vi) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as "may", "will", "expect", "anticipate", "target", "aim", "estimate", "intend", "plan", "design", "on track", "believe", "potential", "continue", "is/are likely to" or other similar expressions. Further information regarding these and other risks, uncertainties or factors is included in the Company's filings with the SEC. All information provided in this release is as of the date of this release, and the Company undertakes no duty to update such information, except as required under applicable law.

About Melco Crown Entertainment Limited

Melco Crown Entertainment, with its American depositary shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau (www.altiramacau.com), a casino hotel located at Taipa, Macau and City of Dreams (www.cityofdreamsmacau.com), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment's business also includes the Mocha Clubs (www.mochaclubs.com), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company is also developing the planned Studio City (www.studiocity-macau.com), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation's subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila (www.cityofdreams.com.ph), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit www.melco-crown.com.

Melco Crown Entertainment has strong support from both of its major shareholders, Melco International Development Limited ("Melco") and Crown Resorts Limited ("Crown"). Melco is a listed company on the Main Board of The Stock Exchange of Hong Kong Limited and is substantially owned and led by Mr. Lawrence Ho, who is Co-Chairman, an Executive Director and the Chief Executive Officer of Melco Crown Entertainment. Crown is a top-50 company listed on the Australian Securities Exchange and led by Mr. James Packer, who is also Co-Chairman and a Non-executive Director of Melco Crown Entertainment.

About Studio City

Studio City, when it opens, is set to take Macau's entertainment destination proposition to unprecedented new levels, by providing a 'next generation' of

outstanding entertainment-driven leisure destination experiences that will help the territory's evolution into a truly international tourism center.

The Hollywood-themed studio-concept resort is a thrilling new cinematic inspired entertainment and leisure destination and is designed to be the most diversified entertainment offering in Macau. Ideally located on Cotai, close to the Lotus Bridge immigration point connecting Hengqin Island and a future station-point for the Macau Light Rapid Transit, Studio City will deliver more world-class entertainment amenities than any integrated resort in the market.

Studio City's stunning Art Deco facade includes the "Golden Reel", the world's highest figure-8 Ferris wheel which straddles the resort's two-tower hotel at a height of some 130 meters. The integrated resort will provide the ultimate in sophisticated leisure entertainment, hotel, retail, dining and lifestyle experiences.

The resort's innovative entertainment offerings include "Studio City Event Center", a 5,000-seat multi-purpose entertainment center designed to host live concerts, theatrical and sporting events; and "Studio 8", a 300-seat live-audience TV broadcast studio for reality and game-show productions distributed in the Asia region. The entertainment experiences also include a magic theater "The House of Magic" and a Warner Bros. Batman-themed 4D flight simulation "Batman Dark Flight", a 40,000-square-foot family entertainment center "Warner Bros. Fun Zone" for kids filled with Warner Bros.' and DC Comics' franchise characters and play-rides, together with "Pacha Macau" which will bring Ibiza-style nightlife to Macau.

Studio City is destined to deliver an unparalleled leisure entertainment and hospitality experience, strengthening the depth and diversity of Macau's leisure, business and tourism proposition as a leading visitor destination in Asia.

For further information on Studio City visit: www.studiocity-macau.com and follow us on Sina Weibo at www.weibo.com/studiocity.

About Studio City Event Center

Studio City Event Center ("SCEC") will redefine Macau's entertainment destination landscape as the home of the most spectacular live entertainment experiences in Asia. It is the most premium performance venue in Macau, and a 'must-stop' destination for today's music legends and up-and-coming future stars.

Featuring state-of-the-art, theater-quality acoustics, a dedicated control room and satellite broadcasting infrastructure, the 5,000-seat multi-purpose arena represents the centerpiece of Studio City's live entertainment offerings. The first-class premium seating level offers 16 private VIP suites, some 242 luxury club seats and features a deluxe club lounge.

Managed by Spectra, part of Comcast-Spectacor, one of the world's largest sports and entertainment companies, SCEC provides the ideal venue for hosting the biggest international and regional concert tours, leading theatrical productions, top sporting events, award shows and other world-class events.

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