



**FOR IMMEDIATE RELEASE**

**Global Comedy Star Russell Peters to Make First Macau Appearance at Studio City with ‘Almost Famous World Tour’**

***Tickets on Sale January 11 for the Studio City Event Center’s First International Mega Comedy Show***

**Macau/Hong Kong – Friday, January 8, 2016** – After setting attendance records around the world and completing one of the biggest comedy tours ever with his *Notorious World Tour* in 2012, global comedy star Russell Peters, Studio City and Live Nation Lushington proudly announce Russell Peters’ first ever visit to Macau with his new ALMOST FAMOUS WORLD TOUR on February 26 at the acclaimed Hollywood-inspired, cinematically-themed entertainment and leisure destination, Studio City.

The show will be the first comedic performance at the Studio City Event Center (“SCEC”), which has already seen the likes of Asia’s king of dance, Aaron Kwok, a series of top Taiwan artistes, Cantonese crooner, Andy Hui, and will have hosted the Queen of Pop, Madonna, just the week before Peters makes his grand appearance.

“The Russell Peters Almost Famous World Tour” features all new material, plus Peters’ lightning fast improv. “I like to interact with the audience,” says Peters of his signature back and forth with his fans. “I use the interaction to take me from bit to bit. Some guys go on-stage with a script and don’t deviate from it. That’s not my style. I have my set and know what I want to cover; I just use the audience to move me in certain directions. It’s very collaborative and each show is unique.”

“After touring around the globe, I’m excited to be performing at The Studio City Event Center. It looks like a perfect setting for my style – to get up close and personal with the audience – and with its top-notch theater-quality acoustics and skillfully designed space providing an unmatched atmosphere of intimacy with the audience, I think it will be one of the highlights of my tour. I am definitely looking to treat some of my current fans to some great comedy and establish a connection with a whole new set of supporters when I make my first visit to Macau.” Peters says.

Not only is Studio City Event Center designed to allow people to feel they are part of the show, but the Center also provides a series of VIP suites and Club Lounges, unprecedented in this part of the world, which allow groups of friends, families or corporates to enjoy the show in a more private setting.

This tour will bring Peters to Macau for the first time ever and is expected to draw adoring fans from around the region who have longed to see his fiery brand of cultural comedy live. Peters is the first South Asian to sell-out Harlem’s Apollo Theatre, and was the first comedian to sell-



out Brooklyn's Barclays Arena in 2012 – that show becoming the largest comedy show in Brooklyn history. The Almost Famous World Tour has already sold over 150,000 tickets in Canada, where Peters will become the first comedian to sell-out Toronto's Air Canada Centre for a sixth time.

In 2015, Peters took the ALMOST FAMOUS WORLD TOUR to Australia, New Zealand and South Africa, the UK, Europe and Asia. His last tour took Peters to 26 countries and over 200 performances, with over 300,000 fans attending his shows globally.

SCEC is a 5,000-seat multi-purpose entertainment complex, with state-of-the-art infrastructure designed to host exciting world-class live concerts, theatrical and top sports events, in addition to award shows and other special gatherings. It represents just one facet of a host of world-class entertainment offerings to be found at Hollywood-inspired Studio City, which is primed to establish itself as Asia's Entertainment Capital and take Macau's entertainment destination proposition to unprecedented new levels.

***"The audience left the venue with smiles on their faces and tears in their eyes, as Peters managed to nail them with his witty observatory comedic style and jokes about ethnic and cultural stereotypes." - The Nation***

***"Peters is constantly thinking up new material. He says his newest bits for the Almost Famous tour are less about lampooning cultural differences and more about "the culture of being Russell." - LA Times***

***"...an exceptional comedian. He's obviously a natural performer..." The Guardian***

GET YOUR TICKETS EARLY; THIS SHOW WILL SELL OUT.

**Russell Peters Almost Famous World Tour** on sale Monday January 11, 2016 at 10am and will be available online at [www.studiocity-macau.com](http://www.studiocity-macau.com) or by phone +853 8885 3333 / 800 906 282 (Hong Kong Toll Free).

Tickets are also available at [www.hkticketing.com](http://www.hkticketing.com) hotline +852 3128 8288 and HK Ticketing outlets, K11 Select and Tom Lee Music Stores.

RUSSELL PETERS 2016 WORLD TOUR ALMOST FAMOUS



貴賓廂房 VIP Suites *	\$ 50,000 (24位 seats) \$ 25,000 (12位 seats)
貴賓席 Club Seats **	\$ 1,580
A 區 A Reserve	\$ 1,280
B 區 B Reserve	\$ 1,080
C 區 C Reserve	\$ 880
D 區 D Reserve	\$ 680

\* 如欲查詢及預訂貴賓廂房，請聯絡優越銷售經理 — 張小姐（電話：+853 8865 3154，電郵：scecsales@sc-macau.com）。  
For enquiry and reservation of VIP Suites, please contact Ms. Karen Cheong, Premium Sales Manager at +853 8865 3154 or email to scecsales@sc-macau.com.

\*\* 貴賓席觀眾可於貴賓廊專享無限暢飲（指定飲品）及特色餐飲選擇（需額外收費）。  
Club Seat tickets include exclusive access to the Club Lounge and enjoy free flow of selected beverages. A wide array of bespoke menu is also available (charges apply).

票價以澳門幣及港幣計算；座位表只供參考之用，與實際場地略有偏差。  
Prices are in MOP and HKD. Seat plan is not to scale and is for reference only.

**Ticket pricing (MOP/HKD):**

- VIP Suite: \$50,000 (24 seats) & \$25,000 (12 seats)
- Club Seat:\* \$ 1,580
- A Reserve: \$ 1,280
- B Reserve: \$ 1,080
- C Reserve: \$ 880
- D Reserve: \$ 680

\*Club Seat tickets include exclusive access to the Club Lounge and enjoy a free flow of selected beverage. A wide array of food selections are also available (charges apply).

To inquire or to book a VIP Suite (12 seats or 24 seats), please email to [scecsales@sc-macau.com](mailto:scecsales@sc-macau.com) or contact Ms. Karen Cheong at +853 8865 3154.

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**Studio City – This is Entertainment.**

For further information on Studio City, please visit: [www.studiocity-macau.com](http://www.studiocity-macau.com), follow us on Sina Weibo at [www.weibo.com/studiocity](http://www.weibo.com/studiocity) and like us on Facebook at <http://www.facebook.com/studiocitymacau>



For our latest press releases, visuals and multimedia, please visit: [www.studiocitymacaumediam.com](http://www.studiocitymacaumediam.com)

### **Safe Harbor Statement**

This release contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. The Company may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility, (iii) local and global economic conditions, (iv) our anticipated growth strategies, and (v) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as "may", "will", "expect", "anticipate", "target", "aim", "estimate", "intend", "plan", "believe", "potential", "continue", "is/are likely to" or other similar expressions. Further information regarding these and other risks, uncertainties or factors is included in the Company's filings with the SEC. All information provided in this press release is as of the date of this release, and the Company undertakes no duty to update such information, except as required under applicable law.

### **About Russell Peters**

Peters was recently seen as a judge on NBC's Last Comic Standing, alongside Roseanne Barr and Keenen Ivory Wayans. He was also seen in Jon Favreau's critically acclaimed movie, Chef.

Starting in 2008, Peters was one of the first stand-up comedians to self-finance, self-produce and distribute his own comedy specials and DVD's, with Red, White and Brown and 2011's, The Green Card Tour LIVE from the O2 Arena. The DVD's went on to sell over 350,000 units across North America. His last special, Notorious was the first original comedy special for Netflix. Notorious was also supported by a four-part documentary series, Russell Peters Vs The World. Peters currently has over seven hours of content on Netflix.

Peters has given away more than a million dollars over the past several years to various charities, from the Brampton Civic Hospital, to Heart House Hospice, Gilda's Club, the MS Society and a scholarship at his old high-school, The Russell Peters North Peel Scholarship to send a deserving student to college. The scholarship is now in its fifth year.

Listed on the Forbes List as one of the top 10 Highest Earning Comics in the U.S. since 2009, Russell Peters has spent the past 25 years building a career to become one of the biggest comics in the world.

### **About Studio City**



Studio City takes Macau's entertainment destination proposition to unprecedented new levels, by providing a 'next generation' of outstanding entertainment-driven leisure destination experiences that will help the territory's evolution into a truly international tourism center.

The Hollywood-themed studio-concept resort is a thrilling new cinematic inspired entertainment and leisure destination and is designed to be the most diversified entertainment offering in Macau. Ideally located on Cotai, close to the Lotus Bridge immigration point connecting Hengqin Island and a future station-point for the Macau Light Rapid Transit (LTR), Studio City will deliver more world-class entertainment amenities than any integrated resort in the market.

Studio City's stunning Art-Deco facade includes an iconic "Golden Eye" gondola ride which straddles the resort's two-tower hotel at a height of some 130 meters. The integrated resort will provide the ultimate in sophisticated leisure entertainment, hotel, retail, dining and lifestyle experiences.

The resort's innovative entertainment offerings include "Studio City Event Center", a 5,000-seat multi-purpose entertainment center designed to host live concerts, theatrical and sporting events; and "Studio 8", a 300-seat live-audience TV broadcast studio for reality and game-show productions distributed in the Asia region. The entertainment experiences also include a magic theatre "The House of Magic" and a Warner Bros. Batman-themed motion ride "Batman Dark Flight", a 36,000 sq. ft. family entertainment center "Warner Bros. Fun Zone" for kids filled with Warner Bros.' and DC Comics' franchise characters and play-rides, together with "Pacha Macau" which will bring Ibiza-style nightlife to Macau.

Studio City is destined to deliver an unparalleled leisure entertainment and hospitality experience, strengthening the depth and diversity of Macau's leisure, business and tourism proposition as a leading visitor destination in Asia.

### **About Studio City Event Center**

Studio City Event Center ("SCEC") will redefine Macau's entertainment destination landscape as the home of the most spectacular live entertainment experiences in Asia. It is the most premium performance venue in Macau, and a 'must-stop' destination for today's music legends and up-and-coming future stars.

Featuring state-of-the-art, theater-quality acoustics, a dedicated control room and satellite broadcasting infrastructure, the 5,000-seat multi-purpose arena represents the centerpiece of Studio City's live entertainment offerings. The first-class premium seating level offers 16 private VIP suites, some 242 luxury club seats and features a deluxe club lounge.

Managed by Spectra, part of Comcast-Spectacor, one of the world's largest sports and entertainment companies, SCEC provides the ideal venue for hosting the biggest international and regional concert tours, leading theatrical productions, top sporting events, award shows and other world-class events.

### **About Live Nation Lushington (Hong Kong) Ltd**

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of four market leaders: Ticketmaster.com, Live Nation Concerts, Artist Nation Management and Live Nation Media/Sponsorship. Ticketmaster.com is the global event ticketing leader and one of the world's top five eCommerce sites, with over 26 million monthly



unique visitors. Live Nation Concerts produces over 20,000 shows annually for more than 2,000 artists globally. Artist Nation is the world's top artist management company, representing over 250 artists. These businesses power Live Nation Media/Sponsorship Network, the leading provider of entertainment marketing solutions, enabling over 800 advertisers to tap into the 200 million consumers Live Nation delivers annually through its live event and digital platforms. Live Nation now operates in 10 Asian countries, including China, Hong Kong, Japan, Indonesia, Philippines, Taiwan, Thailand, South Korea and Singapore.

Lushington was formed in 1990 and is a privately owned company with a recorded 27 years of management experience in Asia. Lushington was first established to promote Eric Clapton's first Asian Tour and to date it has sold in excess of 1,480,000 tickets and seen a turnover of US\$110 million+. Today, both Lushington and the Asian concert scene are thriving. Lushington enjoys the distinction of being the country's first & foremost rock, pop and jazz promoter, promoting the likes of Coldplay, Bob Dylan, Oasis, Simon & Garfunkel, Linkin Park, Sting, Santana, Red Hot Chili Peppers, Michael Jackson, Elton John, The Police, Green Day, Eagles, Rod Stewart and Johnny Cash.

For additional information, visit [www.livenationlushington.net](http://www.livenationlushington.net)

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