

**For Immediate Release**

## **Studio City Set to Make Musical History in Macau this February Presenting Madonna's Rebel Heart Tour at Studio City Event Center**

### **Hong Kong Award-winning Actress Carina Lau Hosts Half Million Dollar Private Party for Intimate & Dazzling Concert Experience in Luxury VIP Suite**

**Macau, January 26, 2016 (Tuesday):** The music frenzy whipped up by Studio City Event Center ("SCEC") continues to sweep the region. In the run-up to Madonna's 'Rebel Heart Tour' Macau leg, set to arrive at SCEC in a month's time, the craze has infected even the silver screen siren Carina Lau, who splurged a staggering half million dollars for a private VIP Suite at the Event Center to treat her friends to a resplendent private music party featuring no less than the 'Queen of Pop'.

Madonna, the undisputed diva of our time, is much-loved for her groundbreaking and provocative performance, combining widely acclaimed music, choreography, costume design and styling. Her extraordinary success in artistic pursuit has captured the imagination of even the accomplished actress Carina Lau. "As an actress, I respect and admire on-stage artists whose performances evoke the exquisite preparation required to master the art. With this in mind, I have booked a VIP Suite at Studio City Event Center. I look forward to a night of surprises with my dearest friends," said Carina. The glamorous show will be staged in a meticulously designed space in SCEC, raising the bar for spectacular musical experience and consolidating Studio City as a legendary entertainment venue.

SCEC is a 5,000-seat multi-purpose entertainment complex, with state-of-the-art infrastructure designed to host exciting world-class live concerts, theatrical and top sports events, in addition to award shows and other special gatherings. It is an international stage destined to become a 'must-stop' destination for today's music legends as well as up-and-coming future stars. The Event Center is also the only entertainment venue in Macau that boasts VIP suites for private parties.

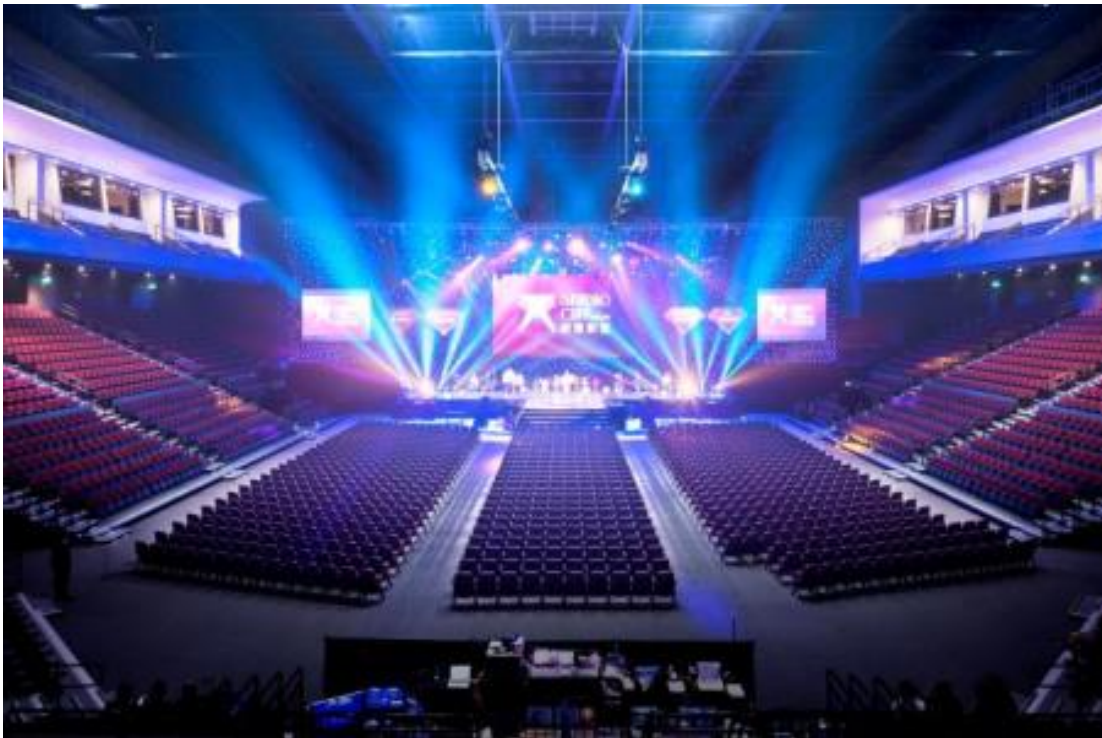
The Event Center features 16 state-of-the-art luxury suites, at prices starting from MOP25,000, 242 club level seats and a deluxe Club Lounge providing a wide selection of food and beverages. For this show, VIP guests will have exclusive access to the pre-show party 90 minutes before the concert and greeted by endless flow of drinks and deejaying sessions, all in the comfort of the exclusive Club Lounge. Alongside bespoke butler services, VIP guests at Madonna's concert can enjoy an opulent dining menu\*, including French black caviar, 60-month Jamon Iberico and other hors d'oeuvres.

The intoxicating VIP Suite experience comes with four bottles of champagne, an option to choose from vodka, rum, gin, scotch, whisky, tequila for drink, an exclusive memorabilia of Madonna 'Rebel Heart Tour' and same-day free admission to the after-party at the legendary Ibiza-style nightclub, Pacha Macau.

*\*In-suite dining menu is subject to change without prior notice.*

To inquire or to book a VIP Suite (12 seats or 24 seats), please email to [scecsales@sc-macau.com](mailto:scecsales@sc-macau.com) or contact Ms. Karen Cheong at +853 8865 3154.

**Studio City Event Center, the next generation in Macau's innovative, premiere live entertainment venue**



- 1) The Studio City Event Center boasts a capacity of 5,000 seats, theater-quality acoustics, a central control panel and satellite-broadcasting infrastructure for world-class entertainment extravaganza.



- 2) Carina Lau, a guest at the grand opening of the Studio City Event Center, says she looks forward to being part of the world's most dazzling and successful musical experience at Madonna's 'Rebel Heart Tour'.



**VIP Suite**



**Club Lounge**



**Impression Images**

- 3) Carina Lau has booked a spacious VIP Suite at Madonna's concert for a stunning music party with friends in utmost coziness and privacy. The VIP Suite has access to a wide selection of food and beverages at the deluxe Club Lounge.



PHOTO CREDIT: KEVIN MAZUR, GETTY IMAGES

- 4) Madonna's 'Rebel Heart Tour' Macau leg is set to arrive at Studio City Event Center next month.

###

### Studio City – This is Entertainment.

For further information on Studio City, please visit: [www.studiocity-macau.com](http://www.studiocity-macau.com), follow us on Sina Weibo at [www.weibo.com/studiocity](http://www.weibo.com/studiocity) and like us on Facebook at <http://www.facebook.com/studiocitymacau>

For our latest press releases, visuals and multimedia, please visit: [www.studiocitymacaumediamedia.com](http://www.studiocitymacaumediamedia.com)

### Safe Harbor Statement

This release contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. The Company may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the "SEC"), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility, (iii) local and global economic conditions, (iv) our anticipated growth strategies, (v) gaming authority and other governmental approvals and regulations and (vi) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as "may", "will", "expect", "anticipate", "target", "aim", "estimate", "intend", "plan", "design", "on track", "believe", "potential", "continue", "is/are likely to" or other similar expressions. Further information regarding these and other

risks, uncertainties or factors is included in the Company's filings with the SEC. All information provided in this release is as of the date of this release, and the Company undertakes no duty to update such information, except as required under applicable law.

### **About Melco Crown Entertainment Limited**

Melco Crown Entertainment, with its American depository shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau ([www.altiramacau.com](http://www.altiramacau.com)), a casino hotel located at Taipa, Macau and City of Dreams ([www.cityofdreamsmacau.com](http://www.cityofdreamsmacau.com)), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment's business also includes the Mocha Clubs ([www.mochaclubs.com](http://www.mochaclubs.com)), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company also majority owns and operates Studio City ([www.studiocity-macau.com](http://www.studiocity-macau.com)), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation's subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila ([www.cityofdreams.com.ph](http://www.cityofdreams.com.ph)), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit [www.melco-crown.com](http://www.melco-crown.com).

### **About Studio City**

Studio City takes Macau's entertainment destination proposition to unprecedented new levels, by providing a 'next generation' of outstanding entertainment-driven leisure destination experiences that will help the territory's evolution into a truly international tourism center.

The Hollywood-themed studio-concept resort is a thrilling new cinematic inspired entertainment and leisure destination and is designed to be the most diversified entertainment offering in Macau. Ideally located on Cotai, close to the Lotus Bridge immigration point connecting Hengqin Island and a future station-point for the Macau Light Rapid Transit (LTR), Studio City will deliver more world-class entertainment amenities than any integrated resort in the market.

Studio City's stunning Art-Deco facade includes an iconic "Golden Eye" gondola ride which straddles the resort's two-tower hotel at a height of some 130 meters. The integrated resort will provide the ultimate in sophisticated leisure entertainment, hotel, retail, dining and lifestyle experiences.

The resort's innovative entertainment offerings include "Studio City Event Center", a 5,000-seat multi-purpose entertainment center designed to host live concerts, theatrical and sporting events; and "Studio 8", a 300-seat live-audience TV broadcast studio for reality and game-show productions distributed in the Asia region. The entertainment experiences also include a magic theatre "The House of Magic" and a Warner Bros. Batman-themed motion ride "Batman Dark Flight", a 36,000 sq. ft. family entertainment center "Warner Bros. Fun Zone" for kids filled with Warner Bros.' and DC Comics' franchise characters and play-rides, together with "Pacha Macau" which will bring Ibiza-style nightlife to Macau.

Studio City is destined to deliver an unparalleled leisure entertainment and hospitality experience, strengthening the depth and diversity of Macau's leisure, business and tourism proposition as a leading visitor destination in Asia.

### **About Studio City Event Center**

Studio City Event Center (“SCEC”) will redefine Macau’s entertainment destination landscape as the home of the most spectacular live entertainment experiences in Asia. It is the most premium performance venue in Macau, and a ‘must-stop’ destination for today’s music legends and up-and-coming future stars.

Featuring state-of-the-art, theater-quality acoustics, a dedicated control room and satellite broadcasting infrastructure, the 5,000-seat multi-purpose arena represents the centerpiece of Studio City’s live entertainment offerings. The first-class premium seating level offers 16 private VIP suites, some 242 luxury club seats and features a deluxe club lounge.

Managed by Spectra, part of Comcast-Spectacor, one of the world’s largest sports and entertainment companies, SCEC provides the ideal venue for hosting the biggest international and regional concert tours, leading theatrical productions, top sporting events, award shows and other world-class events.

### ***For media inquiries, please contact:***

#### **Louisa Wong**

Tel : +853 8868 7554

Email : [louisawong@melco-crown.com](mailto:louisawong@melco-crown.com)

#### **Nini Liu**

Tel : +853 8868 7316

Email : [niniliu@melco-crown.com](mailto:niniliu@melco-crown.com)