



FOR IMMEDIATE RELEASE

"Cook up a Storm" Hosts Press Conference at Studio City Macau Nicolas Tse and Jung Yong Hwa Headline Battle of Cuisines "King of Chef" Anthony Wong Joins the Cast to Rival "King of Flavors" Ge You

Macau, Saturday, June 4, 2016 – The first ever 4D Chinese food movie "Cook up a Storm" wrapped up its Foshan scenes last month. The cast and crew swiftly moved on to Studio City in Macau, Asia's Entertainment Capital, to continue its shooting. Just a few days ago, "Cook up a Storm" held a press conference titled "The Food Lovers' Expedition to Studio City", further living out the spirit of cuisine.

Director Raymond Yip, along with the main cast Ge You, Nicholas Tse, Tiffany Tang Yan, Jung Yong Hwa and Michelle Bai, made appearance at the event. The director also announced that Anthony Wong, who appeared as a special guest at the conference, has officially joined the cast. The renowned celebrity chefs from Studio City, Dr. Albert Yeung Sau Shing, President of EEG; Mr. Zeng Mao Jun, Vice President of Beijing Wanda Culture Industry Group, Executive Director and President of Wanda Cinema Line Corp; Mr. Zhao Feng, Senior Vice President of Beijing Wanda Culture Industry Group, General Manager of Wanda Media Co.; Miss Mani Fok, Executive Producer of the movie; and Mr. Manfred Wong, Producer of the movie, were all present at the press conference.

Michelin-starred restaurant chefs teamed up with Tse and Jung for a showdown between Chinese and Western cuisines

In "Cook up a Storm", Ge You, Nicholas Tse and Tiffany Tang Yan run a Chinese restaurant named "Qi's". Jung Yong Hwa and Michelle Bai, Michelin-starred restaurant chefs returning to China from overseas, open a high end Western style restaurant right across the street from Qi's, sparking a rivalry between Chinese and Western cuisines. During this press conference, they took this rivalry to whole new level when Tse and Jung teamed up with Studio City's Chinese and Western celebrity chefs for a cooking showdown with live seafood.

Nicholas Tse and Jung Yong Hwa even volunteered to catch some fishes. Risking getting all wet, they caught the freshest fishes and Alaskan king crabs with bare hands from the seafood tank. After a series of preparation and cooking, both teams presented amazing seafood dishes in their respective styles, making the guests drool all over the place and get a taste of the charm of this 4D food movie.





"Cook up a Storm" officially welcomed Anthony Wong, the multiple award-winning actor, to join the star-studded cast! Even though detail about his role was kept a secret, Wong was referred to as "The King of Chefs" at the press conference. Ge You also leaked that the characters they played in the movie are long-time friends who had "some not so usual history". Wong shared that he had opportunities to show off his cooking skill in the movie and did a few wonderful scenes with Ge You and Nicolas Tse, "In real life I cook too. So it is good to get to learn from the others. I guarantee you that this will be a fun and delicious movie."

After the conference, Studio City served up the Studio City Mega Burger "Storm" as a present to the cast and crew, representing a special wish for the movie to become a huge hit at box-office. Like the movie, the Studio City Mega Burger "Storm" is made of star-studded ingredients, which include Prime Cut Iberico Pork Collar from Pearl Dragon, Signature Drunken Chicken from Shanghai Magic, and the Chef's special sauces - a bold and creative combination that impressed everybody. The Southeast Asian style side dishes symbolize the movie's upcoming big success all over Southeast Asia.

"Cook up a Storm" Cast and Crew List

Executive Producer: Mani Fok

Producer: Manfred Wong Director: Raymond Yip

Starring: Nicolas Tse, Jung Yong Hwa, Tiffany Tan Yan, Michelle Bai

Guest Star: Ge You

Co-Stars: Hito Du Hai-Tao, Terry Wang Tai-Li, Jim Chim, Michelle Wai, Ocean Hai

Special Appearance: Helena Law Lan, Anthony Wong

Synopsis of "Cook up a Storm"

Gao Tian-Ci (Nicholas Tse), a young chef in Shunde, runs a popular restaurant named "Qi's" on Spring Breeze Avenue with his master "King of Flavors" Hong Qi (Ge You). Urchin (Tiffany Tang Yan), Hong's youngest apprentice and Rice Ball (Hito Dao) sign them up to participate in a TV cooking show "Com'on Top Chefs" for a chance to compete in an international cuisine competition "Battle of the Iron Chefs", which is hosted at Studio City in Macau. Gao however, doesn't care for meaningless titles.

Paul (Jung Yong Hwa), a three-star chef from Europe and his girlfriend Miyu (Michelle Bai), move from France to China to start their business. Planning to create an Asian cuisine brand by partnering with Li Jia-Cong (Terry Wang), a second generation rich, they open up a restaurant right across the street from "Qi's" named "Star Reaching Chefs". Li and Gao have the opportunities to go head-to-head quite a few





times and the two develop mutual respect for each other. Coincidentally, Gao and Li become the two finalists of "Com'on Top Chefs". How is Gao going to defeat Li?

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For our latest press releases, visuals and multimedia, please visit: http://www.studiocitymacaumedia.com

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This press release contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. The Company may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the "SEC"), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility, (iii) local and global economic conditions, (iv) our anticipated growth strategies, (v) gaming authority and other governmental approvals and regulations, and (vi) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as "may", "will", "expect", "anticipate", "target", "aim", "estimate", "intend", "plan", "believe", "potential", "continue", "is/are likely to" or other similar expressions. Further information regarding these and other risks, uncertainties or factors is included in the Company's filings with the SEC. All information provided in this press release is as of the date of this press





release, and the Company undertakes no duty to update such information, except as required under applicable law.

About Melco Crown Entertainment Limited

Melco Crown Entertainment, with its American depositary shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau (www.altiramacau.com), a casino hotel located at Taipa, Macau and City of Dreams (www.cityofdreamsmacau.com), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment's business also includes the Mocha Clubs (www.mochaclubs.com), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company also majority owns and operates Studio City (www.studiocity-macau.com), a cinematically-themed integrated

entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation's subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila (www.cityofdreams.com.ph), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit www.melco-crown.com.

Melco Crown Entertainment is strongly supported by its single largest shareholder, Melco International Development Limited ("Melco") and its other major shareholder, Crown Resorts Limited ("Crown"). Melco is a listed company on the Main Board of The Stock Exchange of Hong Kong Limited and is substantially owned and led by Mr. Lawrence Ho, who is the Chairman, Executive Director and Chief Executive Officer of Melco Crown Entertainment. Crown is a top-100 company listed on the Australian Securities Exchange and led by Mr. James Packer, who is the Deputy Chairman and a Non-executive Director of Melco Crown Entertainment.

About Studio City

Studio City is set to take Macau's entertainment destination proposition to unprecedented new levels, by providing a 'next generation' of outstanding entertainment-driven leisure destination experiences that will help the territory's evolution into a truly international tourism center.

The Hollywood-themed studio-concept resort is a thrilling new cinematic inspired entertainment and leisure destination and is designed to be the most diversified entertainment offering in Macau. Ideally





located on Cotai, close to the Lotus Bridge immigration point connecting Hengqin Island and a future station-point for the Macau Light Rapid Transit, Studio City will deliver more world-class entertainment amenities than any integrated resort in the market.

Studio City's stunning Art Deco facade includes the "Golden Reel", the world's highest figure-8 Ferris wheel which straddles the resort's two-tower hotel at a height of some 130 meters. The integrated resort will provide the ultimate in sophisticated leisure entertainment, hotel, retail, dining and lifestyle experiences.

The resort's innovative entertainment offerings include "Studio City Event Center", a 5,000-seat multi-purpose entertainment center designed to host live concerts, theatrical and sporting events; and "Studio 8", a 300-seat live-audience TV broadcast studio for reality and game-show productions distributed in the Asia region. The entertainment experiences also include a magic theater "The House of Magic" and a Warner Bros. Batman-themed 4D flight simulation "Batman Dark Flight", a 40,000-square-foot family entertainment center "Warner Bros. Fun Zone" for kids filled with Warner Bros.' and DC Comics' franchise characters and play-rides, together with "Pacha Macau" which will bring Ibiza-style nightlife to Macau.

Studio City is destined to deliver an unparalleled leisure entertainment and hospitality experience, strengthening the depth and diversity of Macau's leisure, business and tourism proposition as a leading visitor destination in Asia.

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