



For Immediate Release

Dutch DJ R3hab to Headline Pacha Macau's Second "Summer Love" Pool Party at Studio City

Early-bird tickets on sale now until June 19

Macau, June 12, 2016 (Sunday): Soon after fashion and media icon Paris Hilton's high heat performance at the tropical-themed pool deck at Studio City for Pacha Macau's first "Summer Love" Pool Party Saturday, the Asia's Entertainment Capital is set to turn up the heat again by bringing to Macau one of the hottest DJs in the world – R3hab from the Netherlands – to deliver a mix of electrifying beats on Saturday, July 2.

The second of three sizzling "Summer Love" pool parties at the Hollywood-inspired, cinematically-themed integrated entertainment resort will be headlined by DJ R3hab, who is recognized across the globe with multiple stints at Coachella and over 100 million SoundCloud streams, 26 million Spotify streams and six No.1 singles in 2014. DJ R3hab is known for his original material, remixes, and collaborations with top artists like Beyoncé, John Legend and Calvin Harris.

Starting from 2:30pm until 10pm on July 2, Studio City's outdoor pool paradise will open to party-goers to enjoy the superlative pool party in town. In addition to the headline performer R3hab, an exciting cast of international DJ talents will also be there to warm up the crowd.

Guests looking to party the whole night away can join the official "Summer Love After Party" held at Studio City's Pacha Macau, the first and only Pacha club in Greater China. R3hab will stay behind the turntable to keep the fun rolling. It guarantees a wild night out that no one would want to miss.

Tickets for the second "Summer Love" pool party featuring DJ R3hab is now on sale with early bird tickets available until June 19 for HKD/MOP350 and HKD/MOP 450 (pool party plus after party package), after which tickets will be available online and at the door for HKD/MOP450 and HKD/MOP550. Table packages and cabana packages are also available. For reservations, visit www.studiocity-macau.com/en/promotions/detail/pacha-summer-love-pool-party, Studio City Box Office or SOHO Box Office at City of Dreams, or call (853) 8868 6767 / Hong Kong toll free 800 900 783.

The last "Summer Love" party will take place on August 6 and the featured star will be announced shortly.

Party-goers can take advantage of the two limited-time hotel packages to party the night away and get recharged at the glamorous Studio City Hotel! Starting at HKD 2,198* and HKD 3,698* respectively, both packages are available until June 30, 2016 and include two admissions to the July 2 "Summer Love" Pool Party and Pacha Macau, one night accommodation at either Celebrity Tower or Star Tower, two Golden Reel tickets, a HKD 100 entertainment voucher and complimentary Wi-Fi access. The higher priced package also offers Sunday brunch buffet for two at Spotlight and late check-out at 1pm. Make your

* All rates are subject to 10% service charge and 5% government tax. Other terms and conditions apply

STUDIO CITY 新濠影滙

澳門路氹連貫公路 Estrada do Istmo, Cotai, Macau 電話 T (853) 8865 8888 傳真 F (853) 8869 8888 網址 W studiocity-macau.com

 A member of Melco Crown Entertainment 新濠博亞娛樂成員



reservations now by emailing to reservations@sc-macau.com, or calling (853) 8865 6868 / China toll free 4001203228 / Hong Kong toll free 800 906 988 before the offers run out!

###

Studio City – This is Entertainment.

For further information on Studio City, please visit: www.studiocity-macau.com, follow us on Sina Weibo at www.weibo.com/studiocity and like us on Facebook at <http://www.facebook.com/studiocitymacau>

For our latest press releases, visuals and multimedia, please visit: www.studiocitymacaumedia.com.

Safe Harbor Statement

This press release contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. The Company may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the “SEC”), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company’s beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility, (iii) local and global economic conditions, (iv) our anticipated growth strategies, (v) gaming authority and other governmental approvals and regulations, and (vi) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as “may”, “will”, “expect”, “anticipate”, “target”, “aim”, “estimate”, “intend”, “plan”, “believe”, “potential”, “continue”, “is/are likely to” or other similar expressions. Further information regarding these and other risks, uncertainties or factors is included in the Company’s filings with the SEC. All information provided in this press release is as of the date of this press release, and the Company undertakes no duty to update such information, except as required under applicable law.

About Melco Crown Entertainment Limited

Melco Crown Entertainment, with its American depository shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau (www.altiramacau.com), a casino hotel located at Taipa, Macau and City of Dreams (www.cityofdreamsmacau.com), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment’s business also includes the Mocha Clubs (www.mochaclubs.com), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company also majority owns and operates Studio City (www.studiocity-macau.com), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation’s subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila (www.cityofdreams.com.ph), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit www.melco-crown.com.

Melco Crown Entertainment is strongly supported by its single largest shareholder, Melco International Development Limited (“Melco”) and its other major shareholder, Crown Resorts Limited (“Crown”). Melco is a listed company on the Main Board of The Stock Exchange of Hong Kong Limited and is substantially owned and led by Mr. Lawrence Ho, who is the Chairman, Executive Director and Chief Executive Officer of Melco Crown Entertainment. Crown is a top-100 company



listed on the Australian Securities Exchange and led by Mr. James Packer, who is the Deputy Chairman and a Non-executive Director of Melco Crown Entertainment.

About Studio City

Studio City takes Macau's entertainment destination proposition to unprecedented new levels, by providing a 'next generation' of outstanding entertainment-driven leisure destination experiences that will help the territory's evolution into a truly international tourism center.

The Hollywood-themed studio-concept resort is a thrilling new cinematic inspired entertainment and leisure destination and is designed to be the most diversified entertainment offering in Macau. Ideally located on Cotai, close to the Lotus Bridge immigration point connecting Hengqin Island and a future station-point for the Macau Light Rapid Transit, Studio City delivers more world-class entertainment amenities than any integrated resort in the market.

Studio City's stunning Art Deco facade includes the "Golden Reel", the world's highest figure-8 Ferris wheel which straddles the resort's two-tower hotel at a height of some 130 meters. The integrated resort provides the ultimate in sophisticated leisure entertainment, hotel, retail, dining and lifestyle experiences.

The resort's innovative entertainment offerings include "Studio City Event Center", a 5,000-seat multi-purpose entertainment center designed to host live concerts, theatrical and sporting events; and "Studio 8", a 300-seat live-audience TV broadcast studio for reality and game-show productions distributed in the Asia region. The entertainment experiences also include a magic theater "The House of Magic" and a Warner Bros. Batman-themed 4D flight simulation "Batman Dark Flight", a 40,000-square-foot family entertainment center "Warner Bros. Fun Zone" for kids filled with Warner Bros.' and DC Comics' franchise characters and play-rides, together with "Pacha Macau" which has brought Ibiza-style nightlife to Macau.

Studio City is destined to deliver an unparalleled leisure entertainment and hospitality experience, strengthening the depth and diversity of Macau's leisure, business and tourism proposition as a leading visitor destination in Asia.

About Pacha Macau

Pacha, the club that has enchanted the world since 1967, continued its story with the opening of Pacha Macau at Studio City in 2015. The club brings Ibiza-style nightlife to Macau for the first time, offering an exclusive lifestyle experience not currently available in the region. In addition to a state-of-the-art club venue, Pacha aims to attract the biggest names in global entertainment and music including world renowned DJ talents and entertainment icons for intimate events.

Website: www.pachamacau.com

For media inquiries, please contact:

Studio City

Natalie Leung
Manager, Public Relations

T: +853 8868 7273

natalieleung@melco-crown.com

Emily Ng

Assistant Manager, Public Relations

T: +853 8868 7558

emilymsng@melco-crown.com

