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2016 Summer Concert Extravaganza Kicks Off at Studio City Event Center With Cheer Chen “Acoustic Cheer-ego In The Room Concert Tour”

MACAU – August 01, 2016 (Monday): The 2016 summer concert extravaganza presented by Studio City kicked off on Saturday with Taiwanese indie queen Cheer Chen as she transformed Studio City Event Center into her own room and shared an intimate atmosphere with fans through telling her tales with her voice and guitar.

Chen performed an extensive list of classic songs such as “Travel with Sound”, “Fly for you”, “The Long Goodbye” and other great hits, offering fans unique sights into her music. To complete her journey at the stunning entertainment-inspired Studio City, Chen also experienced one of the world-class one-of-a-kind entertainment attractions.

The second summer concert will feature renowned Chinese singer-songwriter Han Hong who will take the stage on August 13.





Studio City Event Center, the next generation in Macau's innovative, premiere live entertainment venue



SCEC is a 5,000-seat multi-purpose entertainment complex, with state-of-the-art infrastructure designed to host exciting world-class live concerts, theatrical and top sports events, in addition to award shows and other special gatherings. It is an international stage destined to become a 'must-stop' destination for today's music legends as well as up-and-coming future stars. The stage welcomed numerous music icons globally and regionally including global superstar and biggest selling female artist of all-time Mariah Carey, 'Queen of Pop' Madonna, Asia's King of Dance Aaron Kwok and KPOP sensations SISTAR.

It also celebrated its world-class center's first branded "Taiwan Music Series' in 2015, featuring Taiwan 'Mando-Pop' stars including Show Lo, JJ Lin, A-Lin, Hebe Tien and S.H.E.

SCEC is the only entertainment venue in Macau that boasts VIP suites for private parties.

Studio City – This is Entertainment.

For further information on Studio City, please visit: www.studiocity-macau.com, follow us on Sina Weibo at www.weibo.com/studiocity and like us on Facebook at <http://www.facebook.com/studiocitymacau>

For our latest press releases, visuals and multimedia, please visit: <http://www.studiocitymacaumediacom.com>

About Studio City

Studio City is set to take Macau's entertainment destination proposition to unprecedented new levels, by providing a 'next generation' of outstanding entertainment-driven leisure destination experiences that will help the territory's evolution into a truly international tourism center.

The Hollywood-themed studio-concept resort is a thrilling new cinematic inspired entertainment and leisure destination and is designed to be the most diversified entertainment offering in Macau. Ideally located on Cotai, close to the Lotus Bridge immigration point connecting Hengqin Island and a future station-point for the Macau Light Rapid Transit, Studio City will deliver more world-class entertainment amenities than any integrated resort in the market.

Studio City's stunning Art Deco facade includes the "Golden Reel", the world's highest figure-8 Ferris wheel which straddles the resort's two-tower hotel at a height of some 130 meters. The integrated resort will provide the ultimate in sophisticated leisure entertainment, hotel, retail, dining and lifestyle experiences.

The resort's innovative entertainment offerings include "Studio City Event Center", a 5,000-seat multi-purpose entertainment center designed to host live concerts, theatrical and sporting events; and "Studio 8", a 300-seat live-audience TV broadcast studio for reality and game-show productions distributed in the Asia region. The entertainment experiences also include a magic theater "The House of Magic" and a Warner Bros. Batman-themed 4D flight simulation "Batman Dark Flight", a 40,000-square-foot family entertainment center "Warner Bros. Fun Zone" for kids filled with Warner Bros.' and DC Comics' franchise characters and play-rides, together with "Pacha Macau" which will bring Ibiza-style nightlife to Macau.

Studio City is destined to deliver an unparalleled leisure entertainment and hospitality experience, strengthening the depth and diversity of Macau's leisure, business and tourism proposition as a leading visitor destination in Asia.

About Studio City Event Center

Studio City Event Center (SCEC) will redefine Macau's entertainment destination landscape as the home of the most spectacular live entertainment experiences in Asia. It is the most premium performance venue in Macau, and a 'must-stop' destination for today's music legends and up-and-coming future stars.

Featuring state-of-the-art, theater-quality acoustics, a dedicated control room and satellite broadcasting infrastructure, the 5,000-seat multi-purpose arena represents the centerpiece of Studio City's live entertainment offerings. The first-class premium seating level offers 16 private VIP suites, some 242 luxury club seats and features a deluxe club lounge.

Managed by Spectra, part of Comcast-Spectacor, one of the world's largest sports and

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STUDIO CITY EVENT CENTER

entertainment companies, SCEC provides the ideal venue for hosting the biggest international and regional concert tours, leading theatrical productions, top sporting events, award shows and other world-class events.

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