

FOR IMMEDIATE RELEASE

## The Biggest Name in China's Music Scene Arrives at Studio City Han Hong's Epic Concert Night Touches Thousands of Hearts at Studio City Event Center

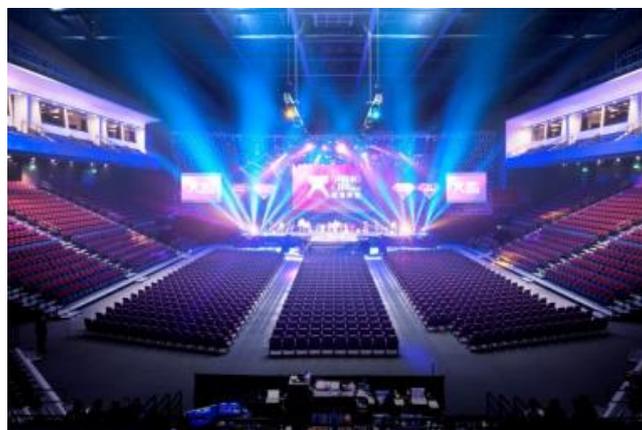
**MACAU — August 15, 2016 (Monday):** Studio City's second summer concert "Han Hong Macau Concert 2016" took the stage at Studio City Event Center (SCEC) last Saturday on August 13, 2016, attracting thousands of Han's fans to the Event Center to see the Chinese megastar who has one of the best vocals in China.

At her very first performance at SCEC, Han waited no time to impress her audience with her powerful voice and vocal techniques as she rolled through fan favorites, including her signature songs "*Listen to My Sound*" and "*If You*". For her Macau concert, Han also introduced new song arrangements using string instruments to create a refreshing music vibe, offering concert-goers a different live experience and an opportunity to enjoy the state-of-the-art acoustics in this world-class venue.





**Studio City Event Center, the next generation in Macau's innovative, premiere live entertainment venue**



SCEC is a 5,000-seat multi-purpose entertainment complex, with state-of-the-art infrastructure designed to host exciting world-class live concerts, theatrical and top sports events, in addition to award shows and other special gatherings. It is an international stage destined to become a 'must-stop' destination for today's music legends as well as up-and-coming future stars. The stage

welcomed numerous music icons globally and regionally including global superstar and biggest selling female artist of all-time Mariah Carey, 'Queen of Pop' Madonna, Asia's King of Dance Aaron Kwok and KPOP sensations SISTAR.

It also celebrated its world-class center's first branded "Taiwan Music Series" in 2015, featuring Taiwan 'Mando-Pop' stars including Show Lo, JJ Lin, A-Lin, Hebe Tien and S.H.E.

SCEC is the only entertainment venue in Macau that boasts VIP suites for private parties.

### **Studio City – This is Entertainment.**

For further information on Studio City, please visit: [www.studiocity-macau.com](http://www.studiocity-macau.com), follow us on Sina Weibo at [www.weibo.com/studiocity](http://www.weibo.com/studiocity) and like us on Facebook at <http://www.facebook.com/studiocitymacau>

For our latest press releases, visuals and multimedia, please visit: <http://www.studiocitymacaumedia.com>

### **About Studio City**

Studio City is set to take Macau's entertainment destination proposition to unprecedented new levels, by providing a 'next generation' of outstanding entertainment-driven leisure destination experiences that will help the territory's evolution into a truly international tourism center.

The Hollywood-themed studio-concept resort is a thrilling new cinematic inspired entertainment and leisure destination and is designed to be the most diversified entertainment offering in Macau. Ideally located on Cotai, close to the Lotus Bridge immigration point connecting Hengqin Island and a future station-point for the Macau Light Rapid Transit, Studio City will deliver more world-class entertainment amenities than any integrated resort in the market.

Studio City's stunning Art Deco facade includes the "Golden Reel", the world's highest figure-8 Ferris wheel which straddles the resort's two-tower hotel at a height of some 130 meters. The integrated resort will provide the ultimate in sophisticated leisure entertainment, hotel, retail, dining and lifestyle experiences.

The resort's innovative entertainment offerings include "Studio City Event Center", a 5,000-seat multi-purpose entertainment center designed to host live concerts, theatrical and sporting events; and "Studio 8", a 300-seat live-audience TV broadcast studio for reality and game-show productions distributed in the Asia region. The entertainment experiences also include a magic theater "The House of Magic" and a Warner Bros. Batman-themed 4D flight simulation "Batman Dark Flight", a 40,000-square-foot family entertainment center "Warner Bros. Fun Zone" for kids filled with Warner Bros.' and DC Comics' franchise characters and play-rides, together with "Pacha Macau" which will bring Ibiza-style nightlife to Macau.

Studio City is destined to deliver an unparalleled leisure entertainment and hospitality experience, strengthening the depth and diversity of Macau's leisure, business and tourism proposition as a leading visitor destination in Asia.

### **About Studio City Event Center**

Studio City Event Center (SCEC) will redefine Macau's entertainment destination landscape as the home of the most spectacular live entertainment experiences in Asia. It is the most premium performance venue in Macau, and a 'must-stop' destination for today's music legends and up-and-coming future stars.

Featuring state-of-the-art, theater-quality acoustics, a dedicated control room and satellite broadcasting infrastructure, the 5,000-seat multi-purpose arena represents the centerpiece of Studio City's live entertainment offerings. The first-class premium seating level offers 16 private VIP suites, some 242 luxury club seats and features a deluxe club lounge.

Managed by Spectra, part of Comcast-Spectacor, one of the world's largest sports and entertainment companies, SCEC provides the ideal venue for hosting the biggest international and regional concert tours, leading theatrical productions, top sporting events, award shows and other world-class events.

### **For media inquiries, please contact:**

**Louisa Wong**

Tel : +853 8868 7554

Email : [louisawong@melco-crown.com](mailto:louisawong@melco-crown.com)

**Nini Liu**

Tel : +853 8868 7316

Email : [niniliu@melco-crown.com](mailto:niniliu@melco-crown.com)