



“A SENSORIAL GOURMET JOURNEY” CELEBRATES THE NEW MICHELIN GUIDE HONG KONG MACAU 2017 DINING SERIES AT STUDIO CITY

MACAU, November 11, 2016 (Friday) - The inaugural **Michelin and Robert Parker Wine Advocate Gala Dinner: A Sensorial Gourmet Journey**, with the support of Official Title Partner Melco Crown Entertainment, unveiled Michelin Guide Hong Kong Macau 2017 Dining series in front of hundreds of government officials, hospitality industry professionals, socialites, media and members of the public at Studio City, Macau this evening.

Director of the Macau Government Tourism Office (MGTO), Maria Helena de Senna Fernandes, joined the gala event as the Guest of Honor. MGTO is the Official Supporting Entity of the Michelin Guide Hong Kong Macau 2017 Dining series.

This exclusive gala event featured a unique menu put together by seven international chefs – Shinji Kanesaka (Tokyo), Guillaume Galliot (Macau), Björn Frantzén (Stockholm), Tam Kwok Fung (Macau), Hideaki Matsuo (Osaka), Alvin Leung (Hong Kong) and Pierre Hermé (Paris) – six of whom are recognized by the Michelin Guides, in tandem with a theme entitled “SENSES”, exclusively conceptualized by world-renowned Hollywood creative designer, Manuel Albarran. “SENSES” certainly lived up to its name, and invoked all five human senses through a series of special presentations featuring elaborate costumes, immaculate choreography and refined performances.

Kristoffer Luczak, Senior Vice President of Food and Beverage, Melco Crown Entertainment, said in his welcome remarks, “As the first and only Official Title Partner of the Michelin Guide Hong Kong Macau 2017 Dining Series, Melco Crown Entertainment is proud to help bring this sensational gala event to life at Studio City, introducing yet another ‘first’ to Macau. It is a fantastic showcase of the Company’s passion and dedication in exploring, innovating, and offering only the best in food and beverage, as well as hospitality. The over 200 international and regional accolades Melco Crown Entertainment has garnered reflects our ultimate goal of achieving the highest of quality in everything we do.”

“Melco Crown Entertainment is excited that this gala dinner will go down as a milestone event in Macau’s transformation into one of the region’s most exciting food destinations and a World Center of Tourism and Leisure,” Mr. Luczak added.

Another key highlight of the event was the acknowledgement of well-known Hong Kong actor, foodie and television chef - Nicholas Tse - as a “Friend of Michelin”, in recognition of his contribution to the culinary industry. During the Gala, Tse presented the amuse-bouche of the night - *Senses of Fall*, a light vibrant gazpacho of roasted bell peppers, tomatoes and cucumbers, which he specially created and prepared for the event.

Tse said: “The simplest ingredients are often the hardest to work on. In my cooking, what I really like to do is to explore and present different cultures, flavors and culinary elements. My dish for the gala brings together vegetables from different parts of the world, including tomatoes from Australia, cucumbers from Spain, red and green peppers from Holland, as well as banana shallots and garlic from France.”

He further added: “I have assembled these simple ingredients in a shot glass, and presented it in their finest form. To complement the gazpacho, I have reinterpreted the different flavors of my cookies into fallen maple leaves, to have them remind you of the colors, smells, and flavor of this season we are in.”



Throughout the sensorial gourmet journey, Manuel Albarran took his highly stylistic costumes, specially designed using unconventional materials, and combined them with contemporary choreography. Each sense was brought to life with stunning visual imagery, energetic dance moves and even smell as aromas were pumped in.

For the dinner, each of the seven acclaimed chefs created a dish that was paired with a highly-rated Robert Parker Wine Advocate reviewed wine, including a special selection of Petrus wines as well as the very exquisite Quinta do Vallado ABF Old Tawny Port 1888.

Soon following the Gala Dinner will be the third event of the International Chef Showcase featuring Curtis Duffy from the three-Michelin-starred Chicago restaurant Grace. Chef Duffy will make his Macau debut at City of Dreams' two-Michelin-starred The Tasting Room from December 1-3. For details and reservations, visit <https://guide.michelin.com.hk/en/international-chef-showcase-curtis-duffy-of-chicago-s-three-michelin-starred-grace>.

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Please find all press releases and high-resolution images here: <http://bit.ly/2dUaVdJ>

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About Robert Parker Wine Advocate

For more than 35 years, The Wine Advocate, and later RobertParker.com, has been the global leader and independent consumer's guide to fine wine. The brand was established by world-famous Robert M. Parker, Jr., the only critic in any field to receive the highest Presidential honour from three countries – France, Italy and Spain. Robert Parker Wine Advocate provides a wealth of information to its subscribers, including a searchable database of more than 300,000 professional wine ratings and reviews plus articles, videos, daily news content, online retail availability and pricing, an active, professionally moderated bulletin board, a mobile app for easy access to the comprehensive online database of reviews, and much more.

In 2016, Robert Parker Wine Advocate partnered with Michelin to launch Michelin guides in Singapore and other Asian markets. It provides full support in the form of a digital platform, a series of exclusive dining events and editorial support to increase the footprint of Michelin guides in Asia.

For more information, visit www.RobertParker.com.

About the Michelin Guide

The Michelin guide selects the best restaurants and hotels in the 28 countries it covers. Providing a showcase of gourmet dining around the world, it highlights the culinary dynamism of a country, as well as new trends and emerging young chefs. Creating value for restaurants through the distinctions that it attributes each year, the Michelin guide contributes to the prestige of the local gastronomy, thereby making cities and countries more attractive to tourists. Backed by its rigorous selection method and longstanding knowledge of the hospitality industry, the Michelin guide provides customers with unique expertise that enables it to offer them a true quality service.

The different selections are available in both print and digital versions. They are accessible via the Web and on a full range of mobile media that offer navigation capabilities adapted to individual usage as well as an on-line booking service.

With the Michelin guide, the Group continues to support millions of travellers, allowing them to live a unique mobility experience.

About Melco Crown Entertainment Limited

Melco Crown Entertainment, with its American depository shares listed on the NASDAQ Global Select Market (NASDAQ:MPCL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau (www.altiramacau.com), a casino hotel located at Taipa, Macau and City of Dreams (www.cityofdreamsmacau.com), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment's business also includes the Mocha Clubs (www.mochaclubs.com), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company also majority owns and operates Studio City (www.studiocity-macau.com), a cinematically-



themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation's subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila (www.cityofdreams.com.ph), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit www.melco-crown.com.

Melco Crown Entertainment is strongly supported by its single largest shareholder, Melco International Development Limited ("Melco") and its other major shareholder, Crown Resorts Limited ("Crown"). Melco is a listed company on the Main Board of The Stock Exchange of Hong Kong Limited and is substantially owned and led by Mr. Lawrence Ho, who is the Chairman, Executive Director and Chief Executive Officer of Melco Crown Entertainment. Crown is a top-100 company listed on the Australian Securities Exchange and led by Mr. James Packer, who is the Deputy Chairman and a Non-executive Director of Melco Crown Entertainment.

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