

FOR IMMEDIATE RELEASE

**Double Celebration for Zensa Spa of Studio City at the  
Spafinder Wellness Travel Awards  
*Setting Another New Benchmark for Ultimate Spa and Wellness  
Experience in the Region***

**MACAU – Friday, November 25, 2016:** Studio City, Asia’s leading entertainment and leisure resort best known for its Hollywood-themed, cinematically inspired concept is celebrating a double win at the Spafinder 2016 Wellness Travel Awards, with its lavish Zensa Spa winning the “Best in Macau” in its country/region awards and “Best New Spa & Wellness Property” in the category awards. This marks another significant achievement to Zensa Spa since its last honor of “Best Spa Water Facility of the Year” at the SpaChina Award 2016 in September as the award-winning facility continues to set new benchmarks for ultimate spa and wellness experience in the region.

The prestigious awards also stand testimony to the vision of Studio City, which positions itself as a leading, world-class integrated resort that offers service excellence and industry leadership in Asia.

Spafinder Wellness is one of the world's largest spa and wellness awards in the industry. The Awards honors hotels, resorts, destination spas and retreats that offer the best wellness vacations and experiences over 41 countries across six continents. All award finalists were selected by a panel of 39 travel and wellness industry editors and experts, who first nominated 605 properties for consideration before narrowing the field. Consumers around the globe then voted for their favorite locations across 20 award categories.

The Awards is supported by World Travel Market London and curated by an outstanding panel of travel editors and experts, along with travelers around the globe.

Embracing the wellbeing concept, Zensa Spa has been recognized as an ideal destination for an indulgent, revitalizing spa retreat. Its contemporary and sophisticated interior design creates a relaxing atmosphere and its experienced therapists will customize a spa journey using natural products and exceptional techniques for every visiting guests. Zensa Spa’s renowned treatments are based on the principles of restoring balance and harmony to our mind and body.

In celebration of Zensa Spa’s incredible achievements, a series of special offers are available for all spa lovers to experience the award-winning spa in this winter.

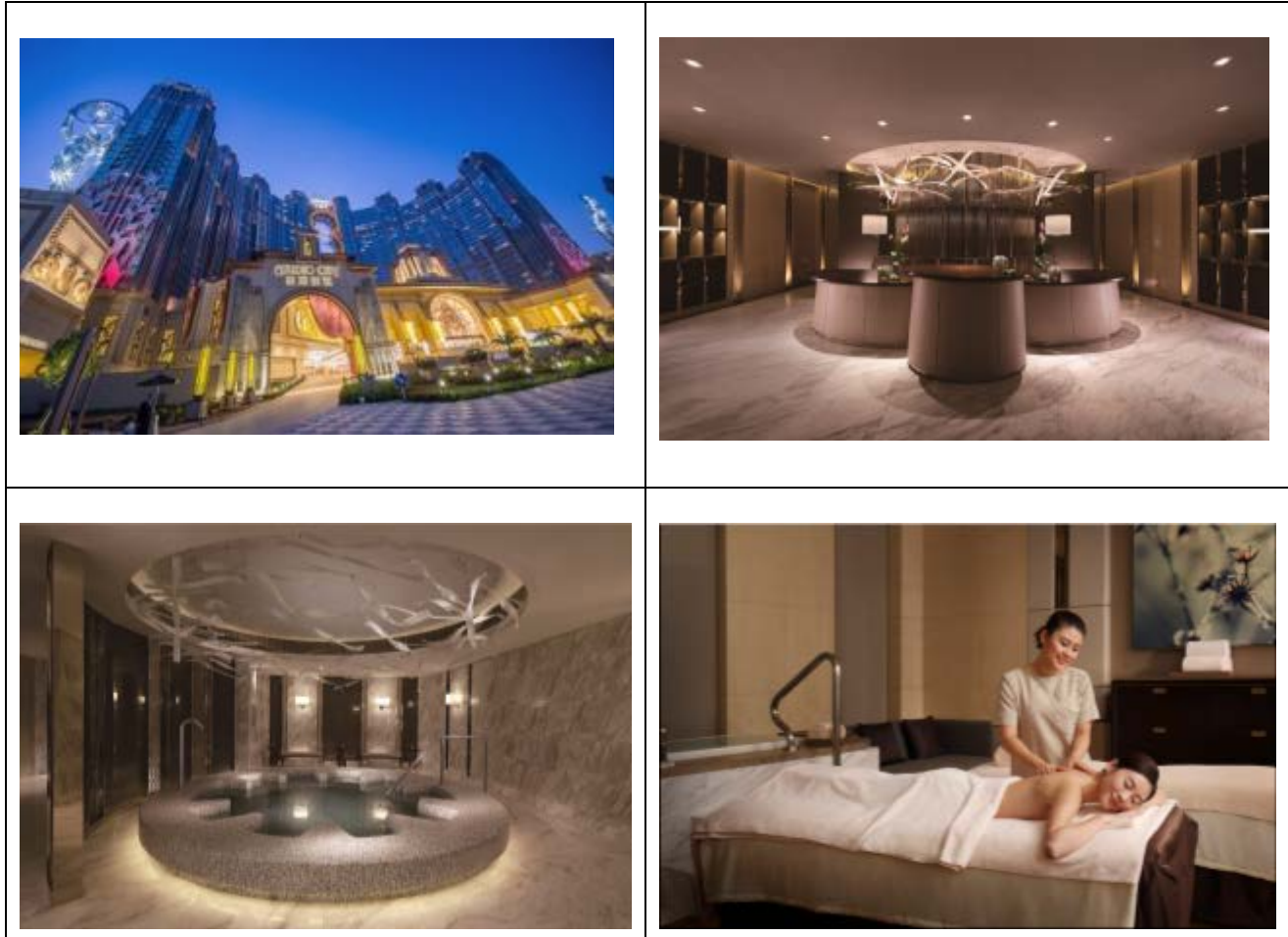
From now until December 31, 2016, guests purchasing award-winning spa product Aromatherapy Associates body treatments can enjoy complimentary offers of Aromatherapy Associates Express Facial, 30-minute Scalp & Hair Treatment and Aromatherapy Associates gift set. Upon spending MOP1,000 or above on Aromatherapy Associates retail products can enjoy 45-minute Body Massage and free access to the award-winning spa facilities with additional charge of MOP100 for next visit. Spa treatment guests of Zensa Spa are exclusively entitled to a 30% off on retail products and 20% for walk-in guests. Zensa Spa Beauty Salon is also offering discount of MOP300 for hair coloring, rebonding or hair treatment.

Zensa Spa has a total of 13 treatment rooms, including seven Single Suites, two Couple Suites and four VIP Couple Suites. It offers exquisite range of services from massages, facial to body treatments, complemented with the state-of-the-art spa facilities including vitality pools, saunas, steam, and snow rooms.

Zensa Spa - 3/F Star Tower, Studio City

For reservations or enquiries, please call (853) 8865 1888 or email to [zensaspa@sc-macau.com](mailto:zensaspa@sc-macau.com)

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### Safe Harbor Statement

This press release contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. The Company may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the "SEC"), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility, (iii) local and global economic conditions, (iv) our anticipated growth strategies, (v) gaming authority and other governmental approvals and regulations, and (vi) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as "may", "will", "expect", "anticipate", "target", "aim", "estimate", "intend", "plan", "believe", "potential", "continue", "is/are likely to" or other similar expressions. Further information regarding these and other risks, uncertainties or factors is included in the Company's filings with the SEC. All information provided in this press release is as of the date of this press release, and the Company undertakes no duty to update such information, except as required under applicable law.

### **About Melco Crown Entertainment Limited**

Melco Crown Entertainment, with its American depository shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau ([www.altiramacau.com](http://www.altiramacau.com)), a casino hotel located at Taipa, Macau and City of Dreams ([www.cityofdreamsmacau.com](http://www.cityofdreamsmacau.com)), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment's business also includes the Mocha Clubs ([www.mochaclubs.com](http://www.mochaclubs.com)), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company also majority owns and operates Studio City ([www.studiocity-macau.com](http://www.studiocity-macau.com)), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation's subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila ([www.cityofdreams.com.ph](http://www.cityofdreams.com.ph)), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit [www.melco-crown.com](http://www.melco-crown.com).

Melco Crown Entertainment is strongly supported by its single largest shareholder, Melco International Development Limited ("Melco") and its other major shareholder, Crown Resorts Limited ("Crown"). Melco is a listed company on the Main Board of The Stock Exchange of Hong Kong Limited and is substantially owned and led by Mr. Lawrence Ho, who is the Chairman, Executive Director and Chief Executive Officer of Melco Crown Entertainment. Crown is a top-100 company listed on the Australian Securities Exchange and led by Mr. James Packer, who is the Deputy Chairman and a Non-executive Director of Melco Crown Entertainment.

### **About Studio City**

Studio City is set to take Macau's entertainment destination proposition to unprecedented new levels, by providing a 'next generation' of outstanding entertainment-driven leisure destination experiences that will help the territory's evolution into a truly international tourism center.

The Hollywood-themed studio-concept resort is a thrilling new cinematic inspired entertainment and leisure destination and is designed to be the most diversified entertainment offering in Macau. Ideally located on Cotai, close to the Lotus Bridge immigration point connecting Hengqin Island and a future station-point for the Macau Light Rapid Transit, Studio City will deliver more world-class entertainment amenities than any integrated resort in the market.

Studio City's stunning Art Deco facade includes the "Golden Reel", the world's highest figure-8 Ferris wheel which straddles the resort's two-tower hotel at a height of some 130 meters. The integrated resort will provide the ultimate in sophisticated leisure entertainment, hotel, retail, dining and lifestyle experiences.

The resort's innovative entertainment offerings include "Studio City Event Center", a 5,000-seat multi-purpose entertainment center designed to host live concerts, theatrical and sporting events; and "Studio 8", a 300-seat live-audience TV broadcast studio for reality and game-show productions distributed in the Asia region. The entertainment experiences also include a magic theater "The House of Magic" and a Warner Bros. Batman-themed 4D flight simulation "Batman Dark Flight", a 40,000-square-foot family entertainment center "Warner Bros. Fun Zone" for kids filled with Warner Bros.' and DC Comics' franchise characters and play-rides, together with "Pacha Macau" which will bring Ibiza-style nightlife to Macau.

Studio City is destined to deliver an unparalleled leisure entertainment and hospitality experience, strengthening the depth and diversity of Macau's leisure, business and tourism proposition as a leading visitor destination in Asia.

**Studio City – This is Entertainment.**

For further information on Studio City, please visit: [www.studiocity-macau.com](http://www.studiocity-macau.com), follow us on Sina Weibo at [www.weibo.com/studiocity](http://www.weibo.com/studiocity) and like us on Facebook at <http://www.facebook.com/studiocitymacau>. For our latest press releases, visuals and multimedia, please visit: <http://www.studiocitymacaumedia.com>

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